



REGISTER TODAY FOR MARCH 16-19, 2026

**AN IMMERSIVE,
IN-PERSON
LEARNING
EXPERIENCE**



ELEVATE YOUR CAREER

LeadingAge Washington's Elevate Assisted Living Leadership Program provides an immersive in-person learning experience to equip both new and seasoned leaders with the specialized knowledge and refined skills needed to excel as exceptional leaders within the field of Assisted Living.

CEU CREDITS & WAC REQUIREMENTS

With over 25 hours of in-person training, *Elevate* meets the requirements for administrator training outlined in WAC 388-78A-2520. Participants receive CEUs for every hour, and current administrators are encouraged to attend for a training refresher.



REGISTER AT
LeadingAgeWA.org/ELEVATE

AN ENGAGING EXPERIENCE

>>> BE INSPIRED

Unlock your full potential in the dynamic Assisted Living field. This transformative program is designed to ignite your passion and embolden your leadership. Immerse yourself in an enriching learning experience that will equip you with the skills and knowledge to navigate the challenges of this ever-evolving profession.

**ASSISTED LIVING
EXCELLENCE
STARTS HERE**

>>> GET CONNECTED

Elevate your skills. Strengthen your team.

Join this four-day, in-person training to connect with peers, tackle real challenges, and learn from experts in nursing, survey readiness, state regulations, investigations, budgeting, marketing, and HR.

Collaborate. Network. Problem-solve in real time.

Gain practical tools, fresh insights, and the confidence to lead and grow your organization.



YOUR HOST

>>> MARCH 16, 17, 18 & 19

**GenCare Lifestyle in Renton
The Lodge at Eagle Ridge**

This is a vibrant, active senior living community where a signature Whole Life Living™ program puts residents in the driver's seat. This innovative, holistic approach to aging empowers residents to age in place while elevating overall wellness through opportunities to eat better, stay active, engage socially, and live with purpose.



They meet residents where they are and support their unique dietary, fitness, and well-being goals. With stunning views overlooking Renton and convenient access to the South Sound, The Lodge offers the perfect blend of comfort, connection, and vitality.

THE PROGRAM

Facilitators Sheila & Laura will cover essential clinical topics, such as:

- Overview of Assisted Living & Resident Characteristics
- Introduction to WAC's & RCW's
- Types of Licensing, Inspections, Complaint Investigations
- Disclosure of Services, Levels of Care & Payment Options
- Policies & Procedures
- Resident Assessments & Service Plan Requirements
- Nurse Delegation & Intermittent Nursing Services
- Medication Services
- Elopement Risks
- Survey Readiness
- Fire & Life Safety / Emergency Preparedness
- Incidents, Investigations & Corrections

Additional Expert Guest Speaker Topics:

- New Hires & Criminal Background Checks
- Staff Education & Training Requirements
- Navigating Assisted Living Finance
- Collaboration with Life Enrichment
- Hot Legal Topics within Assisted Living
- Occupancy & Marketing
- Policy & Advocacy
- Leadership in Assisted Living



**Daily sessions will run from approximately 8:30 am - 4:30 pm.
Continental breakfast, lunch, and afternoon snacks will be provided.**

YOUR FACILITATORS

»»» SHEILA BEESLEY-SMITH, BSN, RN

Beesley Consulting, LLC



Sheila S. Beesley-Smith is a distinguished leader in healthcare with over two decades of experience. Her career, marked by a commitment to excellence and innovation, is complemented by her educational achievements, including a Bachelor of Applied Science degree from the University of Phoenix with Summa Cum Laude honors.

As Co-Owner of Beesley Consulting, LLC, Sheila provides strategic guidance to healthcare organizations, showcasing her expertise in healthcare policy and regulation. She serves as an Approved Clinical Nurse Consultant for the Oregon Department of Human Services and supports the Idaho Health & Welfare Residential Assisted Living Team as an Independent RN Consultant, as well as a mandated consultant.

Sheila's experience spans various healthcare settings, from assisted living facilities to educational institutions. This broad perspective allows her to approach industry challenges with innovative, cross-domain solutions. As a speaker, Sheila excels in translating complex healthcare concepts into actionable strategies. Her presentations blend data-driven analysis with real-world applications, offering practical solutions to pressing healthcare challenges. She is particularly adept at discussing healthcare quality improvement, regulatory compliance, and technology integration in care delivery.

Beyond her professional accomplishments, Sheila is committed to mentorship and community engagement, actively supporting early-career professionals. As healthcare continues to evolve, Sheila remains at the forefront, driving innovation and excellence. Her unique blend of clinical expertise, leadership acumen, and strategic vision makes her an invaluable voice in shaping the future of healthcare delivery and management.

»»» LAURA HOFMANN, MSN, RN

Vice President of Clinical & Regulatory Services, LeadingAge WA



Laura brings over 20 years of registered nursing experience in skilled nursing facilities to influence policy on federal and state clinical activities, including assessment, care planning, measuring outcomes, and regulatory compliance. She supports both skilled nursing facility and assisted living members of LeadingAge Washington, providing expertise on federal 5-Star and state quality measures to help improve outcomes and reduce hospitalizations. Laura also assists members in understanding assessment and documentation requirements, monitors survey trends, and acts as an intermediary between members and state quality oversight agencies. Additionally, she communicates the latest changes in acute, post-acute, and chronic long-stay healthcare environments, promotes partnerships with health plans and hospital systems, and leads initiatives to find new and innovative recruitment and retention strategies for the industry's workforce.

TESTIMONIALS



“Thank you so much for the informative training. Great content!”

“Today was extremely helpful. The breakdown on WACs and RCSs was great.”

“This was a very good leadership development training.”

“I really enjoyed this presentation as a whole. I feel prepared with resources.”

“Sheila was awesome! Great information, great training!”

“I learned so much today. Feeling more confident than yesterday.”

“Amazing presenter; very informative and shared relevant experience.”

“This has been helpful; our team has some improvements to make.”

SPONSORED BY:



APPLY TODAY at LeadingAgeWA.org/Elevate

>>> REGISTRATION

- Register at LeadingAgeWA.org/Elevate
- Attendance at all in-person sessions is required in order to meet CE and certificate requirements.

>>> FEES & EXPENSES

- Participants or their sponsoring organizations are responsible for covering the non-refundable fee of \$749 (member) / \$1,399 (non-member), as well as all hotel and travel expenses associated with the four-day, in-person training program.
- Continental breakfast, lunch, and snacks are provided courtesy of our host sponsor.

>>> HOTEL & TRAVEL ARRANGEMENTS

The following hotels are approximately 15 minutes from The Lodge at Eagle Ridge:

- Hampton Inn & Suites (1300 Lake Washington Blvd N, Renton)
- Residence Inn by Marriott (1200 Lake Washington Blvd N, Renton)
- Hyatt Regency (1053 Lake Washington Blvd N, Renton)

**REGISTER NOW AND TAKE THE NEXT STEP
IN YOUR PROFESSIONAL JOURNEY.**

Register here: www.LeadngAgeWA.org/Elevate

