THE GREATER GOOD

72ND ANNUAL CONFERENCE & EXPO

2023 CONFERENCE REGISTRATION
June 13-15, 2023
Semiahmoo Resort, Blaine WA
THE GREATER GOOD

- Our world is complex, but our common goal is simple—we dedicate ourselves to creating positive change and improving the lives of older adults wherever they call home. As we focus on a wide and rapidly evolving range of issues—it’s more important than ever to harness the combined power of our mission driven LeadingAge professionals. That’s why aging services leaders from across our state will come together for our 72nd Annual Conference & EXPO – June (12)13-15, 2023. Across our education program, we’ll spend time talking about the critical issues and strategic priorities that matter to us most, and prominent experts will share their experience and vision that is certain to inspire us all. When you tour the EXPO, you’ll discover life-changing products and services, and during social events, you’ll build connections and camaraderie. This year will ignite your passion and your purpose to advance your mission for those you serve. Together we are stronger for The GREATER GOOD.

In June we will ask our communities to come together for:

• Uplifting, inspiring talks in our power-packed keynote lineup.
• Education you can use now with carefully curated content.
• Networking opportunities at fun social events.
• New ways to find your next partner in our EXPO.
• A renewing experience that you can share with your teams.

WELCOME TO OUR 2023 ANNUAL CONFERENCE & EXHIBITION

LeadingAge Washington's 72nd Annual Conference & EXPO
At Semiahmoo Resort, opportunities for fun are endless — whether you’re seeking relaxation or an active adventure around our conference. You can fly solo or get a whole group of friends, family, or co-workers together. This casual beach resort is a great place for building bonds, reconnecting, and celebrating.

**FUN THINGS TO DO AT SEMIAHMOO**

At Semiahmoo Resort, opportunities for fun are endless — whether you’re seeking relaxation or an active adventure around our conference. You can fly solo or get a whole group of friends, family, or co-workers together. This casual beach resort is a great place for building bonds, reconnecting, and celebrating.

- **Golf**
- **Trails**
- **Rafting & Tubing**
- **Museums & Theaters**
- **Brewery & Winery**
- **And much more!**
### MONDAY, JUNE 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon</td>
<td><strong>Golf with Lunch</strong> - Loomis Trail Golf Course. Check-in begins at Noon</td>
</tr>
<tr>
<td>1:00</td>
<td><strong>Wine &amp; Canvas</strong> - Semiahmoo Resort; <strong>Ticket Required</strong></td>
</tr>
<tr>
<td>5:00 pm</td>
<td><strong>Early Bird Check in &amp; Welcome Reception</strong></td>
</tr>
</tbody>
</table>

### TUESDAY, JUNE 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td><strong>Breakfast Sessions</strong></td>
</tr>
<tr>
<td>8:30 am</td>
<td><strong>Town Hall Breakfast Session:</strong> Alyssa Odegaard, VP, Public Policy, LeadingAge Washington and Ruth Katz, LeadingAge (All attendees welcome).</td>
</tr>
<tr>
<td>10:15 am</td>
<td><strong>Breakout Sessions 2</strong></td>
</tr>
<tr>
<td>11:30 am</td>
<td><strong>Breakout Sessions 3</strong></td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Plated lunch in the tent - all attendees</td>
</tr>
<tr>
<td>1:30 - 4:30 pm</td>
<td>Visit our <strong>EXPO Showcase</strong></td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Fun Night on the Beach - includes dinner and entertainment</td>
</tr>
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### WEDNESDAY, JUNE 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 am</td>
<td><strong>Breakfast Sessions &amp; Networking</strong></td>
</tr>
<tr>
<td>8:15 am</td>
<td><strong>Welcome &amp; Keynote General Session 4:</strong> Guest: Denise Boudreau President, Drive, Leading and Living Through Your Values</td>
</tr>
<tr>
<td>9:30 am</td>
<td><strong>Breakout Sessions 5</strong></td>
</tr>
<tr>
<td>10:45 am</td>
<td><strong>Deep Dive Breakout Sessions 6</strong></td>
</tr>
<tr>
<td>12:45 pm</td>
<td><strong>Luncheon &amp; Awards Ceremony</strong> - Celebrating Silver Stars 25-45 years of service, Board/Committees &amp; Group Retro Recognition Luncheon includes Dessert Raffle (supporting our Scholarship Program)</td>
</tr>
<tr>
<td>2:45 pm</td>
<td><strong>Breakout Sessions 7</strong></td>
</tr>
<tr>
<td>4:00 pm</td>
<td><strong>Annual Member Business Meeting</strong> - All Members Invited!</td>
</tr>
<tr>
<td>5:45 pm</td>
<td><strong>Board Chair Reception Beach side BBQ and evening games</strong></td>
</tr>
</tbody>
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### THURSDAY, JUNE 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:15 am</td>
<td><strong>Breakfast Sessions &amp; Networking</strong></td>
</tr>
<tr>
<td>8:15 am</td>
<td>Deep Dive Sessions 8</td>
</tr>
<tr>
<td>10:30 am</td>
<td><strong>Breakout Session 9</strong></td>
</tr>
<tr>
<td>11:30 am</td>
<td><strong>Lunch Box to go! Have a safe trip home!</strong></td>
</tr>
</tbody>
</table>
SPECIAL EVENT SPOTLIGHT

LIVES WELL LIVED
Celebrating the Secrets, Wit and Wisdom of Age

A film by Sky Bergman

Join us!
Movie Night
Wed. June 14th
7:30 - 9:30 p.m.
limit 50 per showing

40 people.
3000 years of collective life experience.

You'll see life in a new light after watching Lives Well Lived no matter what age you are. A real jewel... Trust me when I say, you will leave the theater inspired.
— OSCAR FLORES, KEY-TV

Produced and Directed by SKY BERGMAN
Associate Producers: GAYLE FORCE & CATHERINE J. TRUJILLO
Starring: SKY BERGMAN & RANDI BARROS
Distributed by SHADOW DISTRIBUTION

f / -instagram / Twitter: Lives Well Lived | lives-well-lived.com
LeadingAge Washington's Education Programs are made possible by the generous support of our 2023 Business Partner Gems and Annual Conference Sponsors. Through collective power we bring opportunities for increasing our members' Value, Growth, and Success!

$10,000 DIAMOND MEMBERS

$7,500 RUBY MEMBERS

$5,000 SAPPHIRE MEMBERS

$2,500 EMERALD MEMBERS
SPONSOR SPOTLIGHT

Improve the quality of post-acute patient care and the health of your business

As a post-acute care provider, you need a leading wholesale medical supplier that can help you improve the quality of care you provide to your patients and residents. McKesson’s nationwide distribution network supports tens of thousands of high-quality medical supplies from top national brands, as well as the exclusive McKesson Brands product line.

Peter Bradshaw peter.bradshaw@mckesson.com
Darrick Mercer darrick.mercer@mckesson.com

Visit: mckesson.com for more information
Customer Service: 1-800-654-0418

FUN WALK * RUN * JOG Wednesday a.m., June 14th

Be sure to register online! Additional details at www.LeadingAgeWa.org
A former nursing home and assisted living administrator, Denise is a serial volunteer. She currently serves as chair of the Member Relations Committee for the National Long Term Care Administrator Boards (NAB), sits on the NJ Nursing Home Administrator’s Licensing Board and serves as an industry scholar for Cornell University’s Institute for Healthy Futures. She previously co-founded a not-for-profit, the New Jersey Alliance for Culture Change, is a former member of NAB’s Nursing Home and RCAL Exam Writing Committees, and is a former board member of the Pioneer Network.

Denise received her Bachelor of Science in Gerontology from the University of Scranton and her Master in Health Administration from Cornell University where she is currently employed as a lecturer. She is proud to share that she started off her career as a dietary aide and nursing assistant.

**Leading and Living Through Your Values**

*Denise Boudreau, President, DRIVE - Outcomes Through Culture*

Who you are, what you hold dear, what upsets you, and what underlies your decisions as a leader are all connected to your personal values. The missed opportunity is most people never take the time to learn what those precious and powerful intrinsic things are! In this session you will have the opportunity to do an introspective reflection on your very own personal values and recognize how they influence your personal and professional endeavors including overcoming the current staffing crisis. You’ll learn practical strategies you can implement immediately to apply these values in your daily routines, allowing you to use them as a driving force and a personal true north star.

**Objectives:**

- Determine your top 10 personal values
- Understand why living a values-driven life is crucial for both personal and professional endeavors
- Identify ways to live your values on a daily basis

www.cultureoutcomes.com
There is a growing demand for aging services and a shrinking workforce. The ability to provide services to seniors, in a compassionate and supportive environment, is highly dependent on a competent and dedicated workforce. LeadingAge Washington provides scholarships for the purpose of attracting and retaining talent in our field of aging services. Funding for our scholarship program comes from the generous support of our community members and business partners. Thank you for supporting the promotion and the professional development of staff who care for our seniors.

THANK YOU FOR YOUR GENEROSITY AND SUPPORT IN 2022!
SPONSOR SPOTLIGHT

CONSONUS HEALTHCARE

REHAB
PHARMACY
CONSULTING SERVICES

HRS Health Resource Services

• Outstanding Food and Nutrition Program
• Nursing/Medical Supply Savings
• IT/Telcom Solutions
• Facility Maintenance and Construction Agreements
• Pharmacy Program
• Office and Furniture Offerings
• Employee Discount Program

Certified Sponsors

THE GREATER GOOD
OUR EXHIBITORS

TUESDAY, JUNE 13th
EXPO HOURS: 1:30 - 4:30 P.M.

A/R SNF Solutions
Accushield
Acupuncture and Wellness Center
Aegis Therapies
Ankrom Moisan Architects
Cain Brothers, a division of KeyBanc Capital Markets
CliftonLarsonAllen
Compass Community Living
Compliance Store, The
connectRN
Consonus Healthcare Services
Deacon Construction
Dispatch Health Imaging
Ecolab
Eldergrow
FidaLab
Forefront Healthcare
Gabbert Architects Planners
Gentle Passage Doula Collective
Health Resource Services
Healthcare Services Group
HUB International Northwest
Independence Rehab
Infinity Rehab
Interactive Medical Systems
LRS Architects
Matrx Pharmacy
McKesson Medical - Surgical

Medline Industries
Mercury Pharmacy Services
Miracle Method Surface Refinishing
Pacific Coast Fruit Company
PayNorthwest
Powerback Rehabilitation
Propel Insurance
Reliant Rehabilitation
Rice Fergus Miller, Architects, Interiors, & Master Planning
Risk Finance
SAIDO Learning
Select Rehabilitation
Senior Services of America
Time Equipment Company
TridentCare
United Wound Healing
USI Insurance Services
Violett
Walsh Construction Co
Washington Relay
WA State Dept. of Health - (Board of NH Administrators)
WA State Dept. of Health - (Professional Services)
WA State Housing Finance Commission
Wattenbarger Architects
Welcome Home Software
Ziegler

EXPO Hall "theme"
WELLNESS, CARE & SERVICES

- **Practical Tips for Psychotropic Gradual Dose Reduction.** Keilana Fisher, Pharmacist Consultant, Consonus Healthcare

- **Turn On, Tune In, Drop Out: Use of Psychedelics in Senior Living and Care.** Pamela Kaufmann, Partner, Hanson Bridgett LLP and Gabriela Sanchez, Shareholder, Lane Powell PC

- **An End-of-Life Trained Doula in Every Senior Care Community: Bring Death Back Home.** Bonnie Blachly, President; Kathleen Putnam, Treasurer; and Kathy Bates, Vice President, Gentle Passage Doula Collective

- **From One-Size-Fits-All to Personalized Treatment: Utilizing Hidden Info in Our Genes to Improve Patient Care**
  Myles Yu, Chief Medical Officer and Blake Crockett, Director of Sales and Business Development, FidaLab

- **Enhancing Engagement and Building Community Across the Aging Lifespan**
  Kyle Rand, Cofounder/CEO, Rendever; Eric Portnoff, Regional Director of Wellness Programming, MBK Senior Living
How the Living Building Challenge Enriches Lives of Residents using Biophilic design. JP Emery, Principal and Kristel Knight, Senior Associate, Ankrom Moisan

Expanding Beyond the Restraints of an Ordinary Retirement Community. Jennifer Fleming, Principal, Interior Designer NCIDQ, Rice Fergus Miller, Architects, Interiors, & Master Planning; R. Kevin McFeely, President/CEO, eliseo; Marc Steleski, Senior Project Manager, Walsh Construction; and Paul Aigner, VP of Real Estate Development, Transforming Age

Just Around the Corner: Senior Living Development Meets Horizontal Mixed-use. Ray Yancey, Principal and Nick Carpenter, Architect/Design Lead, LRS Architects, Inc

From Master Plan to Reality - Assembling the Right Team to Execute Your Organization’s Vision. Dean Kelly, Principal Architect, Rice Fergus Miller, Architects, Interiors, & Master Planning; Bryan Haakenson, Principal, GLY Construction; Sarkis Garabedian, Managing Director and Daren Bell, Director, Ziegler; and Lisa Hardy, President/CEO, Emerald Communities

Breakfast: Navigating L & I and the Benefits of Retrospective Rating - How to Effectively Manage Workers' Compensation Claims - Scott Dehem and Monica Padgett, Risk Finance
HR / WORKFORCE

- Compassion Fatigue - The Gateway to Staff Burnout
  Melonie Tindall, Owner/Founder, America’s Dementia Coach

- State Staffing Requirements and Payroll-Based Journal (PBJ) – Impacts and Insights.
  Josh Miller, Client Alignment Manager, Simple, a Netsmart solution

- Creative Ways to Recruit and Retain Qualified Employees in a Hiring Crisis
  Cynthia Thurlow, Principal and Derek Dujardin, Creative Director,
  3rdPlus/3rdThird Marketing; Darcie Bagott, Program Specialist, WSU Granger Cobb Institute

- Workforce Innovation: Attracting, Recruiting, and Retaining Talent in Nonprofits.
  Jon Fagan, Principal and Martin Yanushev, Principal,
  CliftonLarsonAllen

  Karen Welsh, VP of Clinical and Reimbursement Excellence and Melissa Brandt, Clinical Outcomes Specialist, Functional Pathways

  David Posner, Healthcare Workforce Advocate, ShiftMed

- Cultivating a Culture of Excellence: Building Leaders and Empowering Employees.
  Karen Brandt, Vice President of People, Transforming Age; Gary Jacobs, Executive Director and Anthony Milionta, HR Director, Parkshore

- Racism, Ego and Humility - My Best Friend is Black.
  Steve Moran, Publisher, Senior Living Foresight
**FINANCE**

- **Operational Solutions to Reignite Strong Financial Results.** Robert Frediani, Senior Living Operations Consultant and Martin Yanushev, Principal, Clifton Larson Allen

- **Fixed Assets 101: You Can Predict the Future.** Doug McMillan, President, zumBrunnen, Inc

- **Avoiding, and Responding To Debt-Related Financial Stress.** Gregory Blonde, Partner and Patricia Eichar, Partner, Orrick, Herrington & Sutcliffe LLP; Sarkis Garabedian, Managing Director and Daren Bell, Director, Ziegler

**LEADERSHIP & STRATEGIES**

- **Staffing Issues: Innovative Solutions in Long Term Care.** Aysha Kuhlor, Chief Clinical Advisor, Institute of Post Acute Care (InsPAC); Kristina Walker, Owner, Walker Consulting and Resources LLC

- **A Rainbow of Brain Colors- Helping Senior Leaders Effectively Communicate to Reach The Pot of Gold!!** Ingrid Provident, Education Specialist, Select Rehabilitation

- **De-Mystifying Senior Living Mergers, Acquisitions, Dispositions and Affiliations**
  Mary Munoz, Senior Managing Director and Dan Revie, Managing Director, Ziegler

- **Maximize your ROI through Spatial Efficiencies.** Mike Garrett, Associate Principal, Gabbert Architects Planners

- **Deep Dive: Elevating Your Dining.** Scott Daniels, VP Culinary Operations, 3rdPlus/ Culinary Coach

- **Do You Know Your Care Margin and the Three Reasons it Matters?** Kevin McNamara, Regional VP of Operations and Jonathan Free, Regional Nurse Consultant, Aidan Health Services

- **Five Languages of Leadership.** Dave Foltz, Consultant, Rhythm Senior Living

- **The Impact of Leading & Living Through Your Values.** Denise Boudreau, President, DRIVE
Opening Doors for Seniors since 1983

We finance:

- Housing by nonprofit & for-profit developers
- Nonprofit facilities and equipment
- Energy-efficiency upgrades

Contact me!
Keri Williams
keri.williams@wshfc.org
(206) 287-4404

Opening doors to a better life
AT A GLANCE

MARKETING & PR

- **Repositioning A Community To Lay The Foundation For A Successful Expansion.** Derek Dunham, VP Client Services, Varsity; Ron Wilcox, VP and CEO, Clark Lindsey; Hoyle Koontz, Partner, The Vectre

- **Everybody Sells! How to Create a Culture That Supports Selling at Every Level.** Cynthia Thurlow, Principal; Don Warfield, VP Account Services/Sales Coach; and Scott Daniels, VP Culinary Operations, 3rdPlus/Culinary Coach

- **Uncopyable Sale & Marketing: How to Build a Culture of Success**
  Kay Miller, Author, Speaker aka, Muffler Mom

TECHNOLOGY

- **Breathe Easier: Lower Resident Care Costs and Increase Staff Retention with Improved Indoor Air Quality.** Branden Doyle, Co-Founder and CEO and Jessie Perez M.D., Co-Founder and COO, Violett

- **Employee Financial Wellness and the Employee Experience.** Robert Moore, Director of Training, Time Equipment Company

- **Data + Technology + Boosted Resident Engagement.** Emily Steedman, Area Director, Consonus Healthcare

- **Cybersecurity 101: Legal Obligations for Healthcare Organizations and Senior Living Facilities.** Brandon Pond, Shareholder, Polsinelli

SPECIAL GUESTS

- **Bea Rector, Assistant Secretary, Aging Long Term Care Services - ALTSA**

- **Amy Abbott, LICSW, Director of Residential Care Services - DSHS**

- **Peter Graham, DSHS/ALTSA/MSD-Rates**

- **Dr. Jessica Van Fleet-Green, MD, FAAFP, CMD, Physician Executive Care Continuum | MultiCare Health System**

Watch the [Greater Good website](#) for additional session details!
Awards & Recognition Program
Join us, **Wed., June 14th** to acknowledge your peers and colleagues, and to share in their successes.

LeadingAge Washington’s Awards and Recognition Program is all about people who make a difference every day in the lives of those they serve. It’s all about people who put quality first, deliver excellence, and inspire others. The Awards of Excellence recognizes those individuals and organizations that have made an outstanding contribution in the fields of aging. It is our way of saying thank you!

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**Silver Star Award**
Join us as we recognize and celebrate their commitment.

LeadingAge Washington’s Silver Star Award recognizes employees who have demonstrated their dedication to serving our seniors by their long-term employment of 25 years of continued service. We also recognize those “Celebrating” 30, 35, 45+ years.

Thanks to you “our members” for your continued support of our programs!
LeadingAge Washington’s 72nd Annual Conference & EXPO
June 12 – Golf at Loomis Trails Golf Course
June 13 – EXPO
June 13-15 – Conference & Annual Meeting

REGISTRATION DETAILS

REGISTER HERE
CLICK HERE TO GO TO OUR ONLINE REGISTRATION PAGE!

REGISTRATION FEES INCLUDES SESSIONS, MEALS, RECEPTIONS AND DSHS CREDITS.

<table>
<thead>
<tr>
<th></th>
<th>Through May 27th</th>
<th>After May 27th/Onsite</th>
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</thead>
<tbody>
<tr>
<td>Full Registration</td>
<td></td>
<td></td>
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<tr>
<td>Member (M)</td>
<td>$699.00</td>
<td>$799.00</td>
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<tr>
<td>Non-Member (NM)</td>
<td>$849.00</td>
<td>$949.00</td>
</tr>
<tr>
<td>Resident, Board Member &amp; Leader Emeritus, Student</td>
<td>$400.00</td>
<td>$500.00</td>
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OPTIONAL EVENTS - MONDAY, JUNE 13

Golf                      $135.00

Paint and Sip            $45.00

Includes fees, lunch, cart, range balls, putting contest, and cart snacks at the Loomis Trail Golf Course. Noon check-in. 1 p.m. Shotgun start 1:00 - 4:00 p.m. Semiahmoo, Victoria Room

Pre-selected art - Dandelion

Cancellations must be received on/before May 29th for a Full Refund. If received after May 29th, refund available less $75.00 cancellation fee. If received after June 4th, refund available less $400. cancellation fee to cover ordered meals/materials. Replacements Welcome; No Show-No Refund

Consent to Use of Photographic Images—Registration and attendance at, or participation in, LeadingAge WA meetings and other activities constitutes an agreement by the registrant for LeadingAge to use and distribution (both now & in the future) of the registrant or attendee’s image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

20 LeadingAge Washington’s 72nd Annual Conference & EXPO
THE GREATER GOOD
ADVERTISE IN THE CONFERENCE PROGRAM

Ads must be high resolution, with no bleeds. Artwork accepted via email to CMeritt@LeadingAgeWa.org. Files may be eps, jpg or pdf. No web graphics (swf, png). Make sure artwork is at least 300 dpi. Deadline for ads - May 18th.

Conference Program Advertising

<table>
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<tr>
<th>Ads</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Full Page</td>
<td>$500</td>
</tr>
<tr>
<td>Half Page</td>
<td>$250</td>
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<tr>
<td>QTR Page</td>
<td>$125</td>
</tr>
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“COUNT US IN” FOR LEADINGAGE WASHINGTON’S BIGGEST EVENT OF THE YEAR!

3 OPTIONS AVAILABLE:

- As a Diamond, Ruby, Sapphire, Emerald Premier Sponsor— we have selected the: ________________________
- Event!
- Please ‘Bill Me’ for Sponsorship of the: ________________________ Event! Amount: ________

Annual Conference sponsorship entitles your Company to “1” complimentary registration for unlimited representatives.

Company: ________________________ Contact: ________________________ Email: ________________________

Amount: ________ Credit Card #: ________________________ Exp. Date: ________ CVV #: ________

Card Holder Name: ________________________

Billing Street Address: ________________________ City/State: ________ Zip: ________

LeadingAge Washington | 1102 Broadway, Suite 201, Tacoma, WA 98402 | Phone: (253)964-8870 | Fax: (253)964-8876
www.LeadingAgeWA.org | PSylvia@LeadingAgeWA.org
## SPONSORSHIP OPPORTUNITIES

Enhancing partnerships...today, tomorrow and for the future
Event Sponsorship is currently available for LeadingAge Washington’s Annual Conference & EXPO, June (12) 13-15th, held at the Semiahmoo Resort in Blaine

Sponsorship presents an ideal opportunity to boost your company's profile amongst an influential decision making audience comprising of CEO’s, CFO’s, Trustees, Administrators, managers and other long-term care professionals. The opportunities are diverse and vary in price and style, to appeal to those who wish to raise their profile at LeadingAge Washington events.

### Sponsorships will:
- ✓ Create a high profile opportunity to strengthen market awareness of your products and service;
- ✓ Position your company as a true industry leader and strategic partner for the future;
- ✓ Place your company’s solutions, products and services at the forefront of attendees’ attention and consideration;
- ✓ Build brand loyalty and company recognition;
- ✓ Support the core values and mission of the association to advance housing and services for older adults.

### SELECT YOUR LEVEL, FILL OUT THE FORM AND ENJOY THE BENEFITS!

If you don’t see the sponsorship you are looking for, please contact us directly.

<table>
<thead>
<tr>
<th>$2500 Premier Conference Sponsorship</th>
<th>Diamond, Ruby, Sapphire &amp; Emerald Levels - Member Benefit! Please select any option from the TOP 2 levels below. Consider your schedule!</th>
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<tbody>
<tr>
<td>□ Wednesday &amp; Thursday Deep Dive Guest Speakers</td>
<td>□ Buffet Breakfast - Thursday</td>
</tr>
<tr>
<td>□ Tuesday Buffet Breakfast</td>
<td>□ Awards Recognition Luncheon - Wednesday</td>
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<tr>
<td>□ Tuesday Pre-Exhibit Lunch</td>
<td>□ Buffet Breakfast - Wednesday</td>
</tr>
<tr>
<td>□ Wednesday Keynote Speaker</td>
<td>□ Fun Night Dinner - Tuesday</td>
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<tr>
<td>□ “Lunches To Go” - Thursday</td>
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<table>
<thead>
<tr>
<th>$2000 Sponsorship Opportunities</th>
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<tbody>
<tr>
<td>□ Monday Evening Welcome Reception</td>
<td>□ PM Refreshment Breaks: 2 Available: T.__ W. __</td>
</tr>
<tr>
<td>□ Board Chair Reception - Wednesday</td>
<td>□ AM Refreshment Breaks: 3 Available: T.__ W. __</td>
</tr>
<tr>
<td>□ Fun Night Beach Dinner - Tuesday</td>
<td>□ Conference Raffle Giveaways to Attendees: 2 Available</td>
</tr>
<tr>
<td>□ BBQ on the Beach - Wednesday</td>
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<table>
<thead>
<tr>
<th>$1000 Sponsorship Opportunities</th>
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<tbody>
<tr>
<td>□ Senior Star Awards</td>
<td>□ Leadership Institute Alumni Reception - Monday</td>
</tr>
<tr>
<td>□ Wine Wall at EXPO - Monday</td>
<td>□ Paint and Sip on Canvas - Monday</td>
</tr>
<tr>
<td>□ Attendee Badge Holders</td>
<td>□ Charging Station, Displayed ALL Week</td>
</tr>
<tr>
<td>□ Conference Brochure</td>
<td>□ Movie Night “Lives Well Lived” - Wednesday</td>
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<tr>
<td>□ Dessert Dash - Wednesday</td>
<td></td>
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22 LeadingAge Washington's 72nd Annual Conference & EXPO
ANNUAL CONFERENCE GOLF TOURNAMENT

MONDAY, JUNE 12th AT 1:00 P.M.
Registration opens at Noon with a Putting Contest, Box Lunch - 1:00 p.m. Shotgun start

LOOMIS TRAIL GOLF COURSE
4342 Loomis Trail Rd.
Blaine, WA 98230
P:(360) 332-1725 / www.golfloomis.com

$135.00 per person | $540.00 per team
Covers green fees, cart, range balls, putting contest, lunch and cart snacks

Main Contact: ____________________________
Email Contact: ____________________________
Company/Campus: ____________________________
Team Request: ____________________________
1. ____________________________
2. ____________________________
3. ____________________________
4. ____________________________

Special Meal Requests ____________________________

Tee times will be emailed by Thursday, June 8th to the main contact.

Payment Method: ☐ Check Enclosed ☐ Credit Card
☐ Please Invoice - Team: _____ Individual: _____
Name on Card: ____________________________
Card #: ____________________________
Exp. Date: __________ Security Code: __________
Billing Address Street:
____________________________________ City:
__________________________________ St: ____ Zip: _______

To register or have questions - email CMeritt@LeadingAgeWa.org
Conference Information visit www.LeadingAgeWA.org
EDUCATION FOCUS
Participants may attend any education session. The sessions have been designed for areas of interest in:

- Care & Services
- Design & Project Management
- Financial Management
- Fund Development
- Leadership & Strategy
- Management & Operations
- Marketing & Public Relations
- Partnership & Collaboration
- Technology
- Wellness & Life Enrichment
- Workforce Development

SESSIONS ARE DESIGNED TO IDENTIFY EMERGING TRENDS IN THE FIELD OF AGING;

- Explore innovative ways to provide services in the future;
- Identify new partners and opportunities;
- Retool your community with the latest information; Understand healthcare reform and your next steps; And more!

EDUCATION CREDITS
Up to 17 approved credits

HOTEL INFORMATION
Semiahmoo Resort
9565 Semiahmoo Pkwy.
Blaine, WA 98230

(P) 855.917.3767
www.semiahmoo.com

THE SEMIAHMOO RESORT, BLAINE
Lodging Reservation Link

RESERVATION DEADLINE
Room block released May 13th. Book now!

DRESS CODE
Casual FUN attire is appropriate for all educational sessions and social activities. We advise against ties and suggest comfortable shoes. We want you to enjoy your conference experience. Meeting rooms vary in temperature; keep a jacket or sweater with you.

SPECIAL NEEDS
Do you have special needs (i.e. physical, dietary, etc.) that we can address to make your participation more enjoyable? Please note when you register online/or email Cassi at cmeritt@LeadingAgeWA.org

CONFIRMATION
Confirmations are emailed following each completed online registration. If you do not receive a confirmation, email Cassi at cmeritt@LeadingAgeWA.org

CANCELLATION POLICY
Cancellations must be received on/before May 29th for a Full Refund. If received after May 29th, refund available less $75.00 cancellation fee. If received after June 4th, refund available less $400.00 cancellation fee to cover ordered meals/materials. Replacements welcome. No Show-No Refund

REGISTER HERE
CLICK HERE TO GO TO OUR ONLINE REGISTRATION PAGE!
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