

THE
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SPONSORSHIP OPPORTUNITIES

 **LeadingAge®**
Washington



LeadingAge®
Washington

2023 LEADINGAGE WASHINGTON ANNUAL CONFERENCE · BLAINE, WA · JUNE 13-15, 2023



THE GREATER GOOD

Join us for
**LEADINGAGE WASHINGTON'S
72nd ANNUAL CONFERENCE
& EXPO**

JUNE(12)13-15, 2023

WELCOME TO OUR 2023 ANNUAL CONFERENCE & EXHIBITION

LeadingAge®
Washington

ADVOCATE • EDUCATE • ENGAGE • INSPIRE

THE GREATER GOOD ~ Our world is complex, but our common goal is simple—we dedicate ourselves to creating positive change and improving the lives of older adults wherever they call home. As we focus on a wide and rapidly evolving range of issues—it's more important than ever to harness the combined power of our mission driven LeadingAge professionals. That's why aging services leaders from across our state will come together for our 72nd Annual Conference & EXPO – June (12)13-15, 2023. Across our education program, we'll spend time talking about the critical issues and strategic priorities that matter to us most, and prominent experts will share their experience and vision that is certain to inspire us all. When you tour the EXPO, you'll discover life-changing products and services, and during social events, you'll build connections and camaraderie. This year will ignite your passion and your purpose to advance your mission for those you serve. Together we are stronger for The GREATER GOOD.

In June we will ask our communities to come together for:

- Uplifting, inspiring talks in our power-packed keynote lineup.
- Education you can use now with carefully curated content.
- Networking opportunities at fun social events.
- New ways to find your next partner in our EXPO.
- A renewing experience that you can share with your teams.

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- Facility Maintenance and Construction Agreements
- Pharmacy Program
- Office and Furniture Offerings
- Employee Discount Program



PREMIER
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OUR EXHIBITORS

TUESDAY, JUNE 13th

EXPO HOURS: 1:30 - 4:30 P.M.

THE GREATER GOOD

- *A/R SNF Solutions*
- *Accushield*
- *Acupuncture and Wellness Center*
- *Aegis Therapies*
- *Ankrom Moisan Architects*
- *Cain Brothers, a division of KeyBanc Capital Markets*
- *CliftonLarsonAllen*
- *Compass Community Living*
- *Compliance Store, The*
- *connectRN*
- *Consonus Healthcare Services*
- *Deacon Construction*
- *Dispatch Health Imaging*
- *Ecolab*
- *Eldergrow*
- *FidaLab*
- *Forefront Healthcare*
- *Gabbert Architects Planners*
- *Gentle Passage Doula Collective*
- *Health Resource Services*
- *Healthcare Services Group*
- *HUB International Northwest*
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- *Infinity Rehab*
- *Interactive Medical Systems*
- *LRS Architects*
- *Matrx Pharmacy*
- *McKesson Medical - Surgical*
- *Medline Industries*
- *Mercury Pharmacy Services*
- *Miracle Method Surface Refinishing*
- *Pacific Coast Fruit Company*
- *PayNorthwest*
- *Powerback Rehabilitation*
- *Propel Insurance*
- *Reliant Rehabilitation*
- *Rice Fergus Miller, Architects, Interiors, & Master Planning*
- *Risk Finance*
- *SAIDO Learning*
- *Select Rehabilitation*
- *Senior Services of America*
- *Time Equipment Company*
- *TridentCare*
- *United Wound Healing*
- *USI Insurance Services*
- *Violett*
- *Walsh Construction Co*
- *Washington Relay*
- *WA State Dept. of Health - (Board of NH Administrators)*
- *WA State Dept. of Health - (Professional Services)*
- *WA State Housing Finance Commission*
- *Wattenbarger Architects*
- *Welcome Home Software*
- *Ziegler*



AGENDA AT A GLANCE

MONDAY, JUNE 12

Noon	Golf with Lunch – Loomis Trail Golf Course. Check-in begins at Noon
1:00	Wine & Canvas - Semiahmoo Resort; Ticket Required
5:00 pm	Early Bird Check in & Welcome Reception

TUESDAY, JUNE 13

8:30 am	Town Hall Breakfast Session: Facilitated by Alyssa Odegaard, VP, Public Policy, LeadingAge Washington and National Leaders invited (All attendees welcome).
10:15 am	Breakout Sessions 2
11:30 am	Breakout Sessions 3
12:30 pm	Plated lunch in the tent - all attendees
1:30 - 4:30 pm 5:00 pm	Visit our EXPO Showcase Fun Night on the Beach - includes dinner and entertainment

WEDNESDAY, JUNE 14

7:30 am	Breakfast & Networking
8:15 am	Welcome & Keynote General Session 4: Guest: Denise Boudreau President, Drive, Leading and Living Through Your Values
9:30 am	Breakout Sessions 5
10:45 am	Deep Dive Breakout Sessions 6
12:45 pm	Luncheon & Awards Ceremony - Celebrating Silver Stars 25-45 years of service, Board/Committees & Group Retro Recognition Luncheon includes Dessert Raffle (<i>supporting our Scholarship Program</i>)
2:45 pm	Breakout Sessions 7
4:00 pm	Annual Member Business Meeting - - All Members Invited!
5:30 pm	Board Chair Reception Beach side BBQ and evening games

THURSDAY, JUNE 15

7:30 am	Breakfast & Networking
8:15 am	Deep Dive Sessions 8
10:30 am	Breakout Session 9
11:30	Lunch Box to go! Have a safe trip home!



FUN THINGS TO DO AT SEMIAHMOO

At Semiahmoo Resort, opportunities for fun are endless — whether you're seeking relaxation or an active adventure around our conference. You can fly solo or get a whole group of friends, family, or co-workers together. This casual beach resort is a great place for building bonds, reconnecting, and celebrating.



Golf



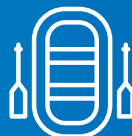
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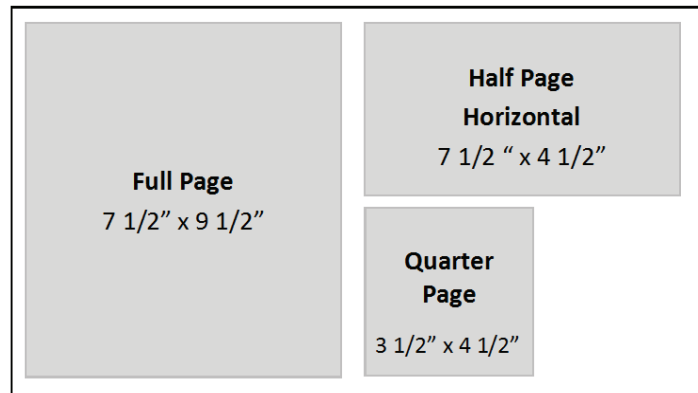
72nd Annual Conference & EXPO
June (12) 13-15, 2023



ADVERTISE IN THE CONFERENCE PROGRAM

Ads must be high resolution, with no bleeds. Artwork accepted via email to CMeritt@LeadingAgeWa.org. Files may be eps, jpg or pdf. No web graphics (swf, png). Make sure artwork is at least 300 dpi. Deadline for ads - May 22nd. Conference Program Advertising

Full Page	\$500
Half Page	\$250
QTR Page	\$125



"COUNT US IN" FOR LEADINGAGE WASHINGTON'S BIGGEST EVENT OF THE YEAR!

3 OPTIONS AVAILABLE:

☒ As a Diamond, Ruby, Sapphire, Emerald Premier Sponsor— we have selected the: _____

☒ Event!

☒ Please 'Bill Me' for Sponsorship of the: _____ Event! Amount: _____

Annual Conference sponsorship entitles your Company to "1" to complimentary registration for unlimited representatives.

Company: _____ Contact: _____ Email: _____

Amount: _____ Credit Card #: _____ Exp. Date: _____ CVV #: _____

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Billing Street Address: _____ City/State: _____ Zip: _____



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SPONSORSHIP OPPORTUNITIES

Enhancing partnerships...today, tomorrow and for the future

Event Sponsorship is currently available for LeadingAge Washington's Annual Conference & EXPO, June (12) 13-15th, held at the Semiahmoo Resort in Blaine

Sponsorship presents an ideal opportunity to boost your company's profile amongst an influential decision making audience comprising of CEO's, CFO's, Trustees, Administrators, managers and other long-term care professionals. The opportunities are diverse and vary in price and style, to appeal to those who wish to raise their profile at LeadingAge Washington events.

Sponsorships will:

- ✓ Create a high profile opportunity to strengthen market awareness of your products and service;
- ✓ Position your company as a true industry leader and strategic partner for the future;
- ✓ Place your company's solutions, products and services at the forefront of attendees' attention consideration;
- ✓ Build brand loyalty and company recognition; Support the core values and mission of the association to advance housing and services for older adults.

SELECT YOUR LEVEL, FILL OUT THE FORM AND ENJOY THE BENEFITS!

If you don't see the sponsorship you are looking for, please contact us directly.

\$2500 Premier Conference Sponsorship

- ☐ Opening Session Keynote Speaker - Tuesday
- ☐ Tuesday Buffet Breakfast
- ☐ Tuesday Pre-Exhibit Lunch
- ☐ Tuesday, Wednesday and Thursday Keynote Speaker

Diamond, Ruby, Sapphire & Emerald Levels - Member Benefit!
Please select any option from the TOP 2 levels below. Consider your schedule!

- ☐ Buffet Breakfast - Thursday
- ☐ Awards Recognition Luncheon - Wednesday
- ☐ Buffet Breakfast - Wednesday
- ☐ Fun Night Entertainment - Tuesday
- ☐ "Lunches To Go" - Thursday

\$2000 Sponsorship Opportunities

- ☐ Monday Evening Welcome Reception
- ☐ Residents' Day - Monday
- ☐ Beach Dinner - Tuesday

- ☐ PM Refreshment Breaks. 2 Available: T. __ W. __
- ☐ AM Refreshment Breaks: 3 Available: T. __ W. __
- ☐ Conference Raffle Giveaways to Attendees. 2 Available

\$1000 Sponsorship Opportunities

- ☐ Senior Star Awards
- ☐ Wine Wall at EXPO - Monday
- ☐ Attendee Badge Holders
- ☐ Conference Brochure

- ☐ Marketing Awards - Tuesday
- ☐ Paint and Sip on Canvas - on-site Sunday
- ☐ Charging Station
- ☐ Movie Night "Lives Well Lived" - Wednesday

LeadingAge Washington's Education Programs are made possible by the generous support of our **2023 Business Partner Gems and Annual Conference Sponsors**. Through collective power we bring opportunities for increasing our members' Value, Growth, and Success!

Thank You!

\$10,000 DIAMOND MEMBERS



\$7,500 RUBY MEMBERS



\$5,000 SAPPHIRE MEMBERS



\$2,500 EMERALD MEMBERS



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Contact me!

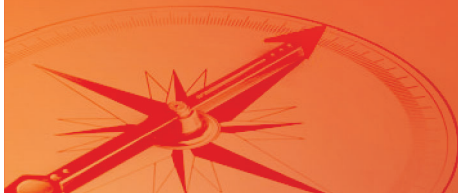
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**WE ARE
SOCIAL!**
ARE YOU SOCIAL?
LET'S CONNECT!



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