



Our 2023 Annual Conference theme is ***The Greater Good...***

Join our community of aging professionals as we come together around our common goal – expanding the possibilities for Washington seniors.

Our world is complex, but our common goal is simple—we dedicate ourselves to creating positive change and improving the lives of older adults wherever they call home. As we focus on a wide and rapidly-evolving range of issues—it's more important than ever to harness the combined power of our mission-driven LeadingAge professionals. That's why aging services leaders from across our state will come together for our 72nd Annual Conference & EXPO - June (12)13-15, 2023. Across our education program, we'll spend time talking about the critical issues and strategic priorities that matter to us most, and prominent experts will share their experience and vision that is certain to inspire us all. When you tour the EXPO, you'll discover life-changing products and services, and during social events, you'll build connections and camaraderie. This year will ignite your passion and your purpose to advance your mission for those you serve. *Together we are stronger for the **GREATER GOOD.***

Join us for:

- Uplifting, inspiring talks in our power-packed keynote lineup.
- Education you can use now with carefully curated content.
- Networking opportunities at fun social events.
- New ways to find your next partner in our EXPO.

Connect with your colleagues and reignite your passion and commitment to the people you serve. Join us and find out what's new and what's working, so that you're equipped to effectively meet the expectations of your current and future clients.

We encourage you to weave this expansive, thought-provoking theme into your Presentation submission(s).

Our Strategic Focus ~ the 72nd Annual LeadingAge Washington Conference will be built around strategic initiatives related to expanding possibilities for aging. Areas of focus for will be transforming the continuum of care to better meet consumer needs, demands and expectations; developing and retaining a skilled workforce; best practices in resident care models, including, but not limited to, culture change; quality improvement and accountability; and new technologies for older adult service delivery.

Please join us for our 72nd Annual Conference & EXPO, June (12) 13-15, 2023, **where together we are moving forward for the GREATER GOOD!**

- **Deadline** for submitting proposals is **Wednesday, February 1st**
- **Limit 3** proposals per company.
- LeadingAge Washington's Education Planning Committee will review and announce accepted proposals by **Wednesday, March 1st**.
- **Before** you begin, take a few minutes to review the PDF (fillable) version of our Call For Proposal! [Link](#)
- **Visit** www.LeadingAgeWA.org for details as they develop.
- **Location:** [The Semiahmoo Resort, Blaine](#)

Thank you for your continued support and hope to see you in June!

June (12) 13-15, 2023 * Annual Conference & EXPO

The Semiahmoo Resort, Blaine

Presenters' Profile

Full Name *

First Name Last Name

Community/Company *

Title *

E-mail *

example@example.com

Presenter Information

Phone Number *

Area Code

Phone Number

Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Country

Bio/Qualifications Summary *

Co-Presenter Information

Co-Presenter

First Name

Last Name

Community/Company

E-mail

example@example.com

Co-Presenter

Last Name

First Name

Community/Company

Title

Title

E-mail

example@example.com

Session Dates: June 13-15, 2023

(Tuesday - Thursday)

Presentation Title: Please limit to 15 words. Be creative! *

0/20

Please check all that apply. *

Tuesday June 13th a.m. before EXPO

Thursday June 15th ONLY a.m.

I have NO preferences

Interested in a Breakfast session?

Wednesday June 14th a.m. / p.m.

Deep Dive Session 2 hours - with break

I accept that the "Preferred" length of each session is 45-50 minutes.

Additional comments in regards to your preferred presentation time slot.

Presentation Description and Outcomes

Be descriptive of the content to be covered and session outcomes. Maximum 200 words. You may attach supporting documents. *

0/200

Presentation Description for Program and Brochures

Convert the description above to one that you would LIKE to see in the program. Use lively wording aimed at attracting your expected audience. Maximum 100 words *

0/100

Presentation Focus Strand

Identify which strand your proposal best represents. *

Care and Services

Design & Project Management

Financial Management

HR/Workforce

Leadership & Strategy

Partnership & Collaboration

Dining

Management & Operations

Public Policy & Legal Issues

Wellness & Life Enrichment

Marketing, Philanthropy & Public Relations

Technology & Innovation

Presentation Audience

Maximum 3 selections *

CEOs / Executives /
Administrators

Sales and Marketing

Clinical
Residents

Social Services / Resident
Services

Fund Development /
Philanthropy

Wellness / Life Enrichment
Capital Projects / Technology

H.R. Workforce Development

Finance

Board Members
Dining

Speaker References

Please list presentations made within the past three years and one reference that can provide evaluation summary information. (Not required if you have presented for any LeadingAge in the past)

Presentation Technology

If accepted, please let us know if you have additional special requests. Session rooms will include: internet, screen, projector and podium.

Signature and Submission



Join us for our Annual Conference & EXPO, June 13-15th, as we take on the vast opportunities and great challenges we each are facing as we move towards *The Greater Good!*

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Thank you for your consideration! Pat Sylvia, Director of Education and Member Development and LeadingAge Washington's 2023 Annual Conference Planning Committee

Signature