



FROM THE DESK OF

DEB MURPHY - PRESIDENT/CHIEF EXECUTIVE OFFICER, MPA, JD

Thank you for renewing your Business membership!

Show your LeadingAge WA pride!
Place the [association logo](#) on your homepage.

**New staff or board members? Help them get to know us.
Here's a reminder of your member benefits.**

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Who We Are

Essentially, we are the collective "you!" LeadingAge Washington has more than 165 [member communities](#) statewide, like yours, including CCRCs/LPCs, senior housing providers, assisted living, skilled nursing and home and community-based services such as adult day. In addition, LeadingAge Washington has more than 110 [business partners](#) who provide services, products, and trusted advice to our members. The LeadingAge Washington office is located in Tacoma, mid-point between the majority of our member communities and Olympia where policy is created.

Contact List

Supporting you at the Association is the following [staff](#), who may be reached by email:

[Deb Murphy](#), President/CEO

[Alyssa Odegaard](#), Vice President of Public Policy

[David Carter](#), Director of Health Care Finance & Policy

[Laura Hofmann](#), Director of Clinical & Nursing Facility Regulatory Services

[Pat Sylvia](#), Director of Education and Member Development

[Jodi Pena](#), Member Services | Outreach Manager

[Julie Lim](#), Business Office Manager

Guiding the strategic plan for the Association is a volunteer board comprised of leaders from member communities. The board meets quarterly at locations around the state. More information on both the staff and the board may be found on our [website](#).

What We Do

The *Association* provides advocacy, education, networking, and member services and is the state partner for LeadingAge in Washington, DC. LeadingAge Washington collaborates with a multitude of organizations that share a common vision. Importantly, we created an opportunity for member communities to work together to establish quality standards and negotiate contracts and rates with managed health plans and other system payers under a separate LLC, LeadingCare Network NW.

Events

The Association offers a robust *education program* for staff at your community. The attached [calendar](#) lists our events for 2022. Our programs offer continuing education credits for Nursing Administrators, Human Resources professionals, and Accounting. Events for this year include an Alzheimer's Academy, PDPM webinar series', Sales and Marketing Summit, Nurses Day out and many more!!

The LeadingAge Washington *Leadership Institute* (LI) is a year-long program designed to develop statewide aging services leaders from member communities. Our 2021/2022 LI Program just kicked off in October 2021. 2021/2022 LI Applications are due in August and will be available online. More information is available by [clicking here](#).

The LeadingAge Washington *Annual Conference and Expo* will be held in Spokane at the Davenport Grand Hotel, June (13)14th-16th. This is our largest education and networking event of the year with more than 400 attendees annually. Please check out the 2022 Conference & EXPO tab on our [website](#) for registration information. You won't want to miss it!



The LeadingAge Washington *Awards Program* celebrates models of excellence and leaders from within member communities that serve as inspiration for continuing excellence and accomplishment in our field. The awards ceremony is held during the week of our 2022 Annual Conference and EXPO. Please visit the [Conference & EXPO](#) tab on our website to learn more about how to submit a nomination(s from your community).

The annual *State Night Out* brings together LeadingAge Washington, Oregon and California members for a purely social evening during the LeadingAge national Annual Meeting and EXPO. The 2022 State Night Out will be held during the LeadingAge Conference in Denver, Colorado. More information will be forthcoming this Fall.

Communications

To keep you up to date, LeadingAge Washington regularly sends *member emails* as well as the [News Bulletin](#), a weekly broadcast of fiscal, policy and regulatory news & analysis as it affects providers of senior housing, care and services. Please be sure you and your team are signed up to receive them by sending an email to [Jodi Pena](#) with your staff members' name, title and email address.

To keep our Group Retrospective members updated, we also send a quarterly *Group Retro - Risk Management Newsletter*. This includes articles on safety tips, safety and regulatory updates, and claims management education. This newsletter is published in collaboration with our TPA, Risk Finance.

The LeadingAge Washington *website* is updated regularly. Please be sure to bookmark our [website](#) where you may register for events, post job openings, search for other members, submit an award nomination, and more.

LeadingAge Washington keeps its *social media pages* updated. Be sure you and your community are following us on:

- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)

The LeadingAge Washington *sends a bi-weekly newsletter* that is updated regularly. Please be sure to bookmark our website where you may register for events, post job openings

The LeadingAge Washington *member directory* provides essential contact information for all member communities and businesses. You may access the [directory online](#) under the Directory app, using the access code: LAHEROES. This is a member benefit and it is not available to non-members.

Member Opportunities

Scholarships

LeadingAge Washington offers [*Scholarships*](#) to further the professional development of your staff who have a passion and have demonstrated commitment to serving seniors in our member communities. There is a growing demand for aging services and a shrinking workforce. The ability to provide quality services to seniors, in a compassionate and supportive environment, is highly dependent on a competent and dedicated workforce. LeadingAge Washington, therefore, provides scholarships for the purpose of attracting and retaining talent in the field of aging services.

Grants for Skilled Nursing

LeadingAge Washington has partnered with Music and Memory, ElderGrow Gardens, iN2L iNSPIRE Program, SilverKite – Spark Boxes and The Arts, Cycling Without Age – TriShaws and PARO the Robotic Seal to obtain over \$4 million in [grants](#) which will improve the lives of nursing home residents and provide the staff that serve them with access to additional training. The grants are funded by the Centers for Medicare & Medicaid Services (CMS) and are part of the Civil Money Penalty Reinvestment Program (CMPRP). When nursing homes are fined for failing to meet federal health and safety standards, a portion of that money goes into a fund that is reserved for reinvestment in projects. The CMPRP is a national effort to reduce adverse events, improve staffing quality and enhance dementia care in nursing homes.

Savings

[*HRS/Premier*](#) is the LeadingAge Washington preferred Group Purchasing Partner. Premier provides discounts for members on a comprehensive range of products and services including construction services, food, medical supplies, therapy, facility operations, furniture, equipment, technology, vehicle purchases and more. Contact HRS/Premier directly by calling Bill Cook at 206-515-5428 or for more information go to our webpage at [Savings and Solutions Center](#)

[*The Compliance Store*](#) is the only comprehensive online regulatory [compliance](#) resource designed for long-term care. It provides anytime access to up-to-date regulatory and government agency information coupled with tools (policies and procedures, plan of corrections, program binders, care plans, staff development, etc.) to effectively comply and report. As a subscriber, your facility receives unlimited users, training, support and dedicated account management. LeadingAge Washington members are offered this powerful resource at the lowest available cost to anyone in the entire country. *As an association member, you can receive a 33% discount off of standard pricing.*

Group Retrospective Rating Program

LeadingAge Washington has sponsored a [retrospective rating program](#) since 1983. The program has consistently been a *leader in refund performance*. Our program includes, professional experienced claims administration, online reporting, litigation support, return-to-work, an onsite annual safety inspection with a detailed inspection report, and safety rebates. This program provides cost-effective group coverage, giving a financial incentive to increase safety awareness, reduce workplace accidents and get more involved in minimizing the costs of the claims that do occur. In addition to helping earn retro refunds, it reduces experience factors and premium rates.

Our current projected refund for the most recent plan year is 35% !!

Please feel free to reach out to [Scott DeHem](#) to learn more about the LeadingAge retro program and ways it can help you **save money** by lowering your upfront workers' compensation costs and **earning refunds** on the premium you pay!

Emergency Preparedness

LeadingAge Washington has developed an Emergency Preparedness (*ePrep*) App for members. This App has resources, customized for Washington state, which you can use to prepare for, respond to and recover from emergencies. It also enables you to securely host your necessary emergency documents and share them with key team members and community partners. Please contact

[Pat Sylvia](#) if you need login instructions, or need assistance with the App.

To view visit [here](#).

If you would like to *volunteer* with any of our policy advisory cabinets or join our education planning council you can find more information here [Cabinets, Councils, Advisory Groups, and Professional Networks page](#).

We hope you will contact us with questions or comments you may have. And thank you again for your LeadingAge Washington membership and support. We look forward to making a difference with you in 2022!