



# LeadingAge Washington Leadership Institute

**2021-22 Call for Nominations**



**LeadingAge™**  
Washington

*National Partner of*

**LeadingAge™**



# Leadership Institute



## Vision

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To develop leaders who will serve their organizations, state association and the field of aging services in an exemplary, dynamic and innovative fashion. This new class of leaders will be the pioneers bringing innovative solutions to meeting the needs and preferences of the next generation of older Americans.

## 2021-2022 Learning Schedule and Themes

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Participants will engage in four face-to-face learning experiences that include visits to member communities, intimate conversations with aging services leaders and self-exploration of leadership styles through exercises and readings. The selected dates for the 2021-2022 LeadingAge Washington's Leadership Institute are as follows:

dates:	theme area"
September 22-23, 2021 ~ Des Moines	Values Based Leadership
January 12-13, 2022 ~ Portland	Innovation and Change Management
April 13-14, 2022 ~ Des Moines, Seattle	Relationship Management
June 13-14, 2022 ~ Spokane	Self Management

## Eligibility

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The program is available to anyone who works for a LeadingAge Washington member, in any member category, irrespective of clinical or managerial experience. It is far more important for potential Washington Fellows to demonstrate deep leadership potential within their organizations than it is for them to carry specific job titles.

A \$1,750. tuition payment\* (non-refundable and transferable) is required from each Washington Fellow's organization. In addition, lodging and travel expenses are also paid by each Washington Fellow's organization (the costs incurred vary depending on the locations of the site visits). Meals are provided during the conferences at no additional cost.

LeadingAge provides complimentary registrations for each Washington Fellow to the 2021 Fall Leadership Conference and the 2022 Annual Conference. An estimated 70 Education Units will also be provided for your 2021 - 2022 participation.

Washington Fellows should plan on spending 10-15 hours a month working on the LeadingAge Leadership Institute activities.

Washington Fellows will need access to a personal computer for regular e-mail contacts with their Coaches and Fellows.

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\* Please Note: A limited number of tuition scholarships are available. For scholarship information please contact the LeadingAge Washington office. (P) 1-253-964-8870 or (Email) [psylvia@LeadingAgeWA.org](mailto:psylvia@LeadingAgeWA.org)



# Leadership Institute

## Mission

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The LeadingAge Washington's Leadership Institute provides meaningful leadership and growth opportunities which emphasize the vital importance of relationship building, emotional intelligence and transformational leadership skills.

## Values

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- ◆ Integrity and Honesty
- ◆ Collaboration and Commitment
- ◆ Responsiveness and Open Communication
- ◆ Respect and Generous Listening
- ◆ Trust Building
- ◆ Innovation

## 2021-2022 Faculty Team

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**Facilitators:** *(Alumni's and Past Coaches of the program)*

- ◆ **Tracy Fritts**, Vice President of Leadership Development, *Consonus Healthcare*
- ◆ **Karmen Hudson**, Marketing & Sales Director, *Judson Park*

**Coaches:**

**Jonathan Boyer**, Executive Director, *Judson Park*

**Dave Foltz**, Executive Director, *Fred Lind Manor*

**Christine Hall**, Marketing and Public Relations Sr. Director, *Franke Tobey Jones*

**Rob Lanouette**, New Development Community Relations Director, *Wesley Des Moines*

Sponsored by:



forward



# Application Components



## Letter of Commitment

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Applicants are required to submit a Letter of Commitment, signed by their sponsor\* by **August 16, 2021** to:

LeadingAge Washington  
c/o Leadership Institute Review Committee  
1102 Broadway, Suite 201  
Tacoma, WA 98402  
Fax (253) 964-8876



\* Please Note: The Letter of Commitment must be signed by the President, CEO, Executive Director or Administrator (where appropriate) of the applicant's organization. If the applicant is the highest ranking executive officer, the organization's board chair should sign the commitment letter.

## Letter of Reference

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Applicants are required to obtain one professional letter of reference outlining the applicant's dedication to growth and development, vision for the applicant's career path, and leadership qualities currently exhibited..

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Questions? Contact:

Pat Sylvia, Director of Education and Member Development, LeadingAge Washington

Phone: 1(253) 964-8870 \* Email: [psylvia@LeadingAgeWA.org](mailto:psylvia@LeadingAgeWA.org)

**LeadingAge™**  
Washington

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# Application Components, continued

## Leadership Essay

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Please complete your personal leadership essay on a separate sheet of paper using the following points as headers. Please make sure you provide enough information to give the selection committee insight into your history and desire to be part of this program. One or two sentence answers to the following questions are not recommended. (Please limit your responses for all three topics to one page)

1. Describe the capacities that you possess that make you an effective leader and the specific ways in which you have utilized these attributes in your personal and professional life. In doing so, please refer to a significant professional achievement, your specific role in attaining that achievement and the impact it had on your organization.
2. Describe the perspective and knowledge you hope to acquire as a result of your participation in the LeadingAge Leadership Institute and how these insights will enable you to become a transformational leader.
3. Describe your personal commitment to aging services and how you envision using your Leadership Institute experience to enhance aging services within your organization, your community and at the state level.

## Submission Deadline

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To ensure consideration, please complete the application packet and mail to the LeadingAge office by, Monday, August 16, 2021. Applications that fail to meet all guidelines or are incomplete cannot be considered for review.

**Applicants will receive notification of their acceptance status by Monday, August 23, 2021.**

**Mail to:** [LeadingAge Washington, 1102 Broadway, STE 201, Tacoma, WA 98402](#)

## Evaluation Criteria

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All application submissions will be reviewed to ultimately assemble a diverse class of Washington Fellows (in terms of life experience, leadership roles, geography, type of organization, as well as other unique characteristics). A committee of LeadingAge member leaders and association staff will evaluate applications using the following criteria:

- ◆ How well defined, insightful and introspective are the leadership essays?
- ◆ How well does the applicant demonstrate a personal commitment to the field of aging services?
- ◆ How well does the applicant demonstrate a dedication to life-long learning?
- ◆ To what extent does the applicant possess the leadership capacity needed to positively influence?





# Letter of Commitment

Please include: Signed Letter of Commitment, Leadership Essay, Letter of Reference and Summary of Qualifications. Postmark by: August 16, 2021.



## Current Contact and Organization Information

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Position/Title: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Work and Cell # \_\_\_\_\_

Supervisor Name: \_\_\_\_\_ Email: \_\_\_\_\_

Do you plan to stay with your current employer through 2022? Yes \_\_\_\_\_ No \_\_\_\_\_ Target Position \_\_\_\_\_

Home Mailing Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Personal E-mail: \_\_\_\_\_

Preferred Mailing Address (check one): Business \_\_\_\_\_ Home \_\_\_\_\_

### Sponsoring Organization's Commitment

#### If selected, the sponsoring organization agrees to:

- ◆ Provide travel and lodging costs associated with the program.
- ◆ Provide time & resources necessary to attend all sessions.
- ◆ Provide time & resources necessary to attend conference calls and complete assigned projects.
- ◆ Reinforce opportunities for applicant to practice tools & skills obtained at Leadership Institute.
- ◆ Approve a Bring it Back Project.

Signature: \_\_\_\_\_

Executive Director, CEO, Administrator or Supervisor

### Enrollee Commitment

#### If selected, the participant agrees to the following Learning Schedule:

- ◆ Attend each of the four two-day sessions. Overnight travel is required for out of area sessions.
- ◆ Complete assignments to enhance the understanding and application of the content areas.
- ◆ Connect monthly with the LeadingAge Leadership Institute coaches to discuss assignments, on-going development, and additional professional development opportunities.
- ◆ Actively participate in the LeadingAge Leadership Institute conference calls with your group and assigned coach.
- ◆ Remain employed with a LeadingAge member for the duration of the program.

Signature: \_\_\_\_\_

Applicant



# Benefits



- Learn how leaders become more authentic through clarification of personal values and their own leadership philosophy.
  - Understand the concepts behind distributed leadership and empowerment.
- Explore how paradigm shifts occur, supporting environments of creativity and innovation.
  - Become aware of how a leader's emotions influence the workplace and everyone in it.
- Discover the secret of building trust at multiple levels—with others, within organizations, and communities at large.

Postmark by August 16, 2021



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Tacoma, WA 98402

Phone: (253) 964-8870

Fax: (253) 964-8876

[www.LeadingAgeWA.org](http://www.LeadingAgeWA.org)



*“Expect the Unexpected.”*

*“Thank you for giving me chance to develop as an authentic leader.”*

*“You don't realize the growth and opportunity that is going to come out of this experience ~ and when it is over, you are so grateful to have been a part of it!”*

*“Awesome growth opportunity, especially when you don't feel like a born leader!”*

*“I have benefited from this experience and it has taught me to open up and be more involved with my community and staff. It has been eye opening! Thank you!”*

*“The Leadership program was a life changing experience in many ways!”*

*“One of the most transforming experiences of my life. I am so grateful to have had this opportunity!”*