



**Jonathan Fanning, Speaker & Author**

*Passion and Purpose – Rediscovered!*

A year from now, you'll be living with a deeper sense of passion and purpose... or not! You've experienced moments of clarity, moments filled with passion, moments with tremendous energy and conviction. You've also experienced the lack of these gifts. In this unique [virtual] keynote, you will rediscover secrets that change everything. Reimagine and magnify your ability to be an agent of change...Reawaken "who we are, what we do, and why we do it" for 2021 and beyond. This program applies to you, whether you lead a company, non-profit, team, family, or just yourself.



**John H Cochrane III, President & CEO, HumanGood**

*The Changing Landscape of Senior Living*

2020 was an unprecedented year which brought new challenges and opportunities. The pandemic, climate change and important social issues are continuously changing the marketplace and how we serve our customers and team members. Customer expectations are shifting and it is critical to stay ahead of these important transitions within, and outside of, our industry. HumanGood President and CEO John Cochrane will discuss the impact of these changes on our core business model and what we must do to meet changing consumer demands in 2021 and beyond.



**Carol Silver Elliott, Board Chair, LeadingAge, President & CEO, Jewish Home Family**

*In Forward Motion*

To move forward doesn't mean to push past where we have been. On the contrary, to truly move our organizations forward, we must leverage where we have been to become stronger and smarter. In Forward Motion is a keynote presentation focused on both building on the lessons from the COVID era to help inform change and progress for elder care providers. A blend of messages to motivate and ideas to implement, In Forward Motion is for anyone who works in the field of elder care.



**Dr. Randy Ross, CEO, Remarkable, Author**

*Hope Rises - Let Your Life & Leadership Soar*

Regardless of what challenges and obstacles you are facing today, build a better life and a brighter future when you choose to embrace hope over fear. Hope can lead to a happier, healthier and more productive lifestyle. Join us for this closing session where you'll take away practical tips on how you can soar to new heights, enhance relationships and become a more inspirational leader.

