



## 2021 LeadingAge Washington Business Partner 'Gem' Renewal Options

|   | Diamond<br>\$10,000 | Ruby<br>\$7,500    | Sapphire<br>\$5,000 | Emerald<br>\$2,500 | Pearl<br>\$1,250 | Opal<br>\$650   |
|--|---------------------|--------------------|---------------------|--------------------|------------------|-----------------|
| LeadingAge Washington Online Mobile Membership Directory & Professional Resource App - Includes names of administrators & key staff  | Online              | Online             | Online              | Online             | Online           | Online          |
| Business Listing in LeadingAge Washington Online Membership Directory & Yellow pages posted on website   | ✓                   | ✓                  | ✓                   | ✓                  | ✓                | ✓               |
| Member rates on all educational seminars   | ✓                   | ✓                  | ✓                   | ✓                  | ✓                | ✓               |
| Opportunity to participate in LeadingAge Washington committees, councils, advisory groups and professional networks  | ✓                   | ✓                  | ✓                   | ✓                  | ✓                | ✓               |
| Direct Link from our LeadingAge Washington web page to your company website  | ✓                   | ✓                  | ✓                   | ✓                  | ✓                | ✓               |
| Advertisement in the LeadingAge Washington Online Membership Directory   | Full Page Color     |                    | 1/4 Banner Color    | 1/4 Banner Color   | 1/4 Banner Color | AVAILABLE<br>** |
| Workshop and Webinar Sponsorship throughout the year   | ✓                   | ✓                  | ✓                   | ✓                  | ✓                | AVAILABLE<br>** |
| Sponsorship at the LeadingAge Washington Annual Virtual Conference and EXPO, June 15-17, 2021  | ✓                   | ✓                  | ✓                   | ✓                  | AVAILABLE<br>**  | AVAILABLE<br>** |
| Tradeshow booth at the LeadingAge Washington Annual Virtual Conference and EXPO, June 15-17, 2021  | ✓                   | ✓                  | ✓                   | AVAILABLE<br>**    | AVAILABLE<br>**  | AVAILABLE<br>** |
| Sponsorship at the LeadingAge Washington Nursing Conference and 2021 Fall Conference (date & location TBD)(includes a booth at each)   | ✓                   | ✓                  | ✓                   | AVAILABLE<br>**    | AVAILABLE<br>**  | AVAILABLE<br>** |
| LeadingAge Washington 's 2021 Awards & Recognition Program ~ Silver Stars, Senior Stars, Excellence in Sales & Marketing and Awards of Excellence recognizes those individuals and organizations who have made an outstanding contribution in the fields of aging! | ✓                   | AVAILABLE<br>**    | AVAILABLE<br>**     | AVAILABLE<br>**    | AVAILABLE<br>**  | AVAILABLE<br>** |
| Your company logo on the LeadingAge WA website   | Homepage & Interior | 1 Interior Webpage | 1 Interior Webpage  |                    |                  |                 |

✓ Represents the benefits of each "Gem" Membership.

AVAILABLE Represents items that are not included at that specific level, but are available for an additional fee.



**Growth ~ Value ~ Success! Depending on your goals, there is a 'Gem Level' to fit your needs.**  
**Custom options are available— please feel free to contact Cassi Meritt at [cmeritt@LeadingAgeWA.org](mailto:cmeritt@LeadingAgeWA.org)**