



Our 2021 Annual Virtual Conference theme is **Forward...**

Join our community of aging professionals as we come together around our common goal – expanding the possibilities for Washington seniors.

To move **Forward**, doesn't mean to push past where we have been. On the contrary, to truly move our organizations forward, we must leverage where we have been to become stronger and smarter. Our future may look different than today. Our teams will need to evolve to meet the challenges ahead. Our organizations will succeed by bridging where we've been with new skills and knowledge.

We understand **Forward** means a better tomorrow is not promised– it has to be created. We hope you will join us June 15-17th. Together, we will move our organizations and the field of aging services **Forward**.

**We encourage you to weave this expansive, thought-provoking theme into your Presentation submission(s).**

**Our Strategic Focus** ~ the 70th Annual LeadingAge Washington Virtual Conference will be built around strategic initiatives related to expanding possibilities for aging. Areas of focus for our Virtual Conference will be transforming the continuum of care to better meet consumer needs, demands and expectations; developing and retaining a skilled workforce; best practices in resident care models (including, but not limited to, culture change); quality improvement and accountability; and new technologies for older adult service delivery.

Please join us for our "70th" Annual Virtual Conference & EXPO, June 15-17, 2021, **where together we are moving FORWARD!**

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- **Deadline** for submitting proposals is **Monday, February 1st**
  - **Limit 3** proposals per company.
  - LeadingAge Washington's Education Planning Committee will review and announce accepted proposals by **Monday, March 1st**.
  - **Before** you begin, take a few minutes to review the PDF (fillable) version of our Call For Proposal! [Link](#)
  - **Visit** [www.LeadingAgeWA.org](http://www.LeadingAgeWA.org) for details as they develop.
  - **Location:** Virtual in the Pacific Northwest

Thank you for your continued support!

## June 15-17, 2021 \* Virtual Conference

### Presenters' Profile

#### Full Name \*

First Name

Last Name

#### Community/Company \*

#### Title \*

#### E-mail \*

example@example.com

### Presenter Information

#### Phone Number \*

Area Code

Phone Number

#### Address \*

Street Address

**Bio/Qualifications Summary \***

**Co-Presenter Information**

**Co-Presenter**

First Name      Last Name

**Community/Company**

**E-mail**

example@example.com

**Co-Presenter**

First Name      Last Name

**Community/Company**

**Title**

**Title**

**E-mail**

example@example.com

**Session Dates: June 15-17, 2021**

(Tuesday - Thursday)

**Presentation Title: Please limit to 15 words. Be creative! \***

0/20

**Please check all that apply. \***

Tuesday June 15th a.m. before  
EXPO

Wednesday June 16th p.m. after  
EXPO

Thursday June 17th ONLY a.m. /  
p.m.

Deep Dive Session 2 hours -  
with break

I have NO preferences

I accept that the "Preferred"  
length of each session is 45-50  
minutes.

**Additional comments in regards to your preferred presentation time slot.**

**VIRTUAL Presentation Description and Outcomes**

**Be descriptive of the content to be covered and session outcomes. Maximum 200 words. You may attach supporting documents. \***

0/200

### **VIRTUAL Presentation Description for Program and Brochures**

**Convert the description above to one that you would LIKE to see in the program. Use lively wording aimed at attracting your expected audience. Maximum 100 words \***

0/100

### **Presentation Focus Strand**

**Identify which strand your proposal best represents. \***

- |                             |                              |  |
|-----------------------------|------------------------------|--|
| Care and Services           | Design & Project Management  | Financial Management                       |
| Human Resources/Workforce   | Dining                       | Wellness & Life Enrichment                 |
| Leadership & Strategy       | Management & Operations      | Marketing, Philanthropy & Public Relations |
| Partnership & Collaboration | Public Policy & Legal Issues | Technology & Innovation                    |

### **Presentation Audience**

**Maximum 3 selections \***

CEOs / Executives /  
Administrators

Sales and Marketing

Clinical

Residents

Social Services / Resident  
Services

Fund Development /  
Philanthropy

Wellness / Life Enrichment

Capital Projects / Technology

H.R. Workforce Development

Finance

Board Members

Dining

**Speaker References**

**Please list presentations made within the past three years and one reference that can provide evaluation summary information. (Not required if you have presented for any LeadingAge in the past)**

**Presentation Technology - Live or Semi-Live**

**Live or Semi Live! If accepted Cassi will schedule a recording time for your session - 2-3 weeks out. Please let us know if you have special requests.**

**Signature and Submission**

Join us for our Virtual Annual Conference, June 15th through the 17th, as we take on the vast opportunities and great challenges we each are facing as we move **Forward!**

**\* Deadline for submitting proposals is Monday, February 1st.**

\* LeadingAge WA's Conference Planning Committee will review and announce accepted proposals by **Monday, March 1st.**

*Thank you for your consideration!* Pat Sylvia, Director of Education and Member Development and LeadingAge Washington's 2021 Annual Conference Planning Committee

**Signature**