

GRANT WRITING 101 AND MORE



Becoming a Grant Ready Organization

Location: Sullivan Center, 14350 Tukwila International Blvd. Tukwila

DATE(S):

* July 16th 9:30 – 2:30 p.m. Grant Writing 101 & Introduction to Fundraising (Lunch)

* July 17th 10:00 a.m. – 1:00 p.m. Intermediate Grant Writing

COST:

\$75.00 - Grant Writing 101 & Intro to Fundraising

\$75.00 - Intermediate Grant Writing

\$125.00 - Both days

FEES INCLUDE: CEs, refreshments, and a complimentary copy of the 200-page book *Grant Writing for Aging Services and Programs* co-authored by Carol Hegeman.

Tuesday, July 16th

9:30 – 1:00 p.m. (3.5 hrs)

Beginner's Grant Writing Workshop

This workshop is designed for people with little or no experience in grant writing for aging services. It is a blend of short didactic content interspersed with interactive activities and includes handouts that participants can use as notes or templates to prepare their own proposals. The content includes:

- Crucial differences between fund raising and grant writing
- Becoming a grant ready organization: Steps in the grant writing process (including many before writing begins) in a collaborative agency-wide manner
- How to write required grant components effectively, with content focused on needs and assets inherent in elder care and aging services
- Basic information on finding possible funders

Tuesday, July 16th

1:30 – 2:30 p.m.

An Introduction to Fund Raising Basics for Aging Service Providers

This session is an introductory and simple overview for those with no or very limited experience in fund raising. Part 1 provides basic ideas for inexpensive and easy-to-execute small fund raising events. These events are the “sweet spot” for novices, more than a bake sale but far less than a \$250 per plate soiree. Part 2 discusses some very basic concepts to understand before soliciting donations.

Wednesday, July 17th

10:00 a.m. 1:00 p.m.

Intermediate Grant Writing Workshop (3 hours)

This workshop can stand alone or be combined with our beginner's workshop. It is appropriate for those who have taken the beginner's workshop and/or already have a basic understanding of how to write grants in aging services. It too is a blend of short didactic content interspersed with interactive activities and includes handouts that participants can use as notes or templates to prepare their own proposals. The content includes:

- More in-depth information on grant planning and writing common proposal elements than there was in the introductory session.
- A review of sections of a mock Request for Proposal (RFP.) The instructor will discuss which elements are critical to understand and what kind of planning activities and writing strategies are needed to respond.
- Additional ideas and finding and working with funders.



About the Speaker

Carol Hegeman has 30+years writing and managing award-winning grants for LeadingAge NY and is co-author of "Grant Writing for Aging Services and Programs," She received the American Society on Aging 2008 award for excellence in training and education.

She conducts workshops for elder care providers across the country and has presented at LeadingAgeWA previously. She is known as a dynamic and engaging presenter.



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