

## EXCELLENCE IN SALES & MARKETING

- COMMUNITY OUTREACH
- EVENT TO DRIVE SALES
- DIGITAL MARKETING
- INTEGRATED MARKETING
- PRINT ADVERTISING
- PUBLIC RELATIONS
- SOCIAL MEDIA MARKETING

## JUDGES INNOVATION AWARD

The LeadingAge Washington Excellence in Sales and Marketing Award Program highlights the state's best sales and marketing strategies, creativity and results in LeadingAge WA communities.

## LEADERSHIP INSTITUTE

### 2018-2019 GRADUATES

Sonja Berg, Kline Galland  
Haley Bernath, Garden Village  
Jessica Clark, Rockwood Retirement  
Karen Compton, Harbor View Manor  
Heather Dartt, Martha & Mary  
Heidi Davis, Skyline  
Jason Duce, Transforming Age  
Czarlon Galapon, Wesley Des Moines  
Emily Glaze, Northaven Senior Living  
Ingrid Granberg, Skyline  
Erin Kimball, Panorama  
Lacey Lober, Northaven Senior Living  
Brian MacDuff, Tacoma Lutheran  
Serena Marquez, Garden Village  
Allison Mims, Northaven Senior Living  
Bernard Moises, Vashon Community Care  
Lisa Moore, Consonus Healthcare  
Romey Nijjar, Wesley Lea Hill  
Michelle Pellecer, Parkshore  
Steffany Perry, CRISTA Senior Living  
Angelica Rios, Fred Lind Manor  
Justin Saetrum, Martha & Mary  
Katie Storti, Northaven Senior Living  
Carmen Tieu, Skyline  
Larda Voradeth, Wesley Health Center  
Stephanie Young, Transforming Age

Facilitator: Tracy Fritts, Consonus Healthcare

Facilitator: Karmen Hudson, Judson Park

Coach: Diana Buckalew, Garden Village

Coach: Dave Foltz, Fred Lind Manor

Coach: Eve Jakoboski, Transforming Age

Coach: John Storz, The Terraces of Boise, ID

LeadingAge™  
Washington

2019 AWARDS OF EXCELLENCE  
RECOGNITION PROGRAM

Awards of Excellence

Co-Sponsored by:



VARSIITY®

What if

# LeadingAge Washington's Awards and Recognition Program

is all about people who make a difference every day in the lives of those they serve. It's all about people who put quality first, deliver excellence, and inspire others to do the same. The LeadingAge Awards Program recognizes those individuals and organizations who have made an outstanding contribution in the fields of aging, health care, housing and community-based services. It is our way of saying thank you, to those who do more than what is merely expected of them, who do the right things for the right reasons.

## AWARD OF HONOR

Dave Foltz  
Fred Lind Manor

## EXCELLENCE IN RESEARCH AND EDUCATION

AGE UP  
Bayview

## OUTSTANDING ADVOCACY

Terry Robertson  
Josephine Caring Community

## EXCELLENCE IN CAREGIVING

Shallum Legaspi  
Columbia  
Lutheran Home

Jon Eldridge  
The Hearthstone

## EXCELLENCE IN WORKPLACE

Natalie Wilcox-McCann  
Judson Park

## LEADING-EDGE CARE & SERVICES

Wesley U  
Resident Engagement  
Wesley Des Moines