



# Energized Employees: Thank Goodness It's Monday!

**Session 1: Webinar | October 11, 2018 | 12:30 - 2:00 p.m.**

Use your culture for a competitive advantage! The absolute best way to find the “right” employees and keep them is to effectively demonstrate organizational culture before hire, upon hire and then throughout their many years of employment!

Organizational culture is the glue that holds teams together. It's what motivates employees to overcome challenges or succumb to them. It's the reason why employees want to, or don't want to, get out of bed to go to work in the morning! When an organization purposefully creates a culture that focuses on its greatest asset, its employees, the result can be a deeply engaged, hardworking, workforce that is passionate about the work that they do each day. Imagine employees exclaiming at the beginning of the week, “Thank God it's Monday” as they excitedly show up to contribute their gifts to the organization's goals!

## **From this session you will:**

- Dive into the recruitment and retention issues plaguing our field
- Recognize the importance of organizational culture and how it may be secretly hurting your ability to find the right employees
- Act on tips that can be implemented immediately to assess your organizational culture, with the goal of increasing the talent pool and keeping your best team members.



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